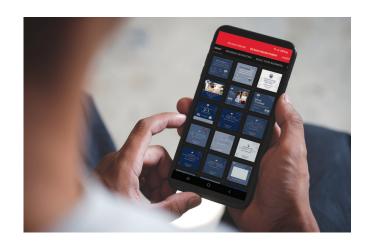


Tech to Help You Become Unstoppable

RE/MAX® offers a super-sized suite of solutions and technology to power up your business under the overarching umbrella of MAX/TechsM. You get access to this exclusive, advanced technology suite at no additional cost.





The Suite



MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.

Present is the next-generation CMA and presentation builder that helps you guide clients through an interactive and compelling pricing discussion.

ListingMachine + DesignCenter connects directly to the MLS, pulling in property details and creating an entire marketing campaign for each of your listings, including social content posting to various platforms.

Team Add-On allows team leaders to manage their team of agents within their brokerage.

Social helps your engagement by posting content to your Facebook, X and LinkedIn accounts. Options range from different content categories to frequency of posting.

Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.



RE/MAX Hustle helps you create, edit and share personalized, professional-quality videos and infographics.



Photofy allows you to create RE/MAX value-prop messaging, attract new clients or connect with current clients by posting branded and custom social media graphics.¹



RE/MAX Marketplace offers access to exclusive discounts on technology, supplies and services. Over 20 carefully vetted brands in Canada provide solutions for many aspects of your business.²



MAX/Tech powered by BoldTrail — No Additional Cost

Solution:	Key Features:	Included:
MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.	 IDX Websites Lead Engine Smart CRM Marketing Assistance Listings Management & Syndication Transactions Integration Business Intelligence Analytics Mobile Apps Built-in Marketplace 	✓
Present CMA and presentation builder helps agents guide clients through an interactive and compelling pricing discussion. *Available where sold data is available by your MLS	 CMA & Pricing Visualization Presentation Builder Custom Branding Live, Digital + Print Presentations Client Activity Tracking 	~
ListingMachine + DesignCenter comes complete with digital and print assets, helping to make it easier for agents to promote listings.	 Listing Marketing Property Website, Video Tours, Flyers, Postcards, etc. Social Posting Marketing Design Center Custom Brand Print + Digital Assets 	~
Team Add-On allows team leaders to manage their team of agents within their brokerage.	 Team Website Team Lead Generation & Lead Routing Team Pond Accounts Team Accountability Rules & Performance Reporting 	~
Social helps you leave a lasting impression on Facebook, X, and LinkedIn, keeping you top of mind in your network.	 Curated Articles Directly Share Listings Schedule & Post Content Harness Lead Generation Calendar + Scheduler Tool 	~
Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.	 Al Email Productivity Tool Works with Gmail and Outlook Automatically Detects Real Estate Transactions Creates Shared Transaction Timeline Integrated with BoldTrail BackOffice (coming in 2026) 	~
BackOffice is an intuitive and powerful transaction management solution including checklists, forms, notifications and EFT payments. *Launching in 2026	 Transaction Management Forms & e-Signature Compliance Commissions & Agent Billing Accounting & QuickBooks Integration Agent Onboarding Reporting & Analytics 	~